

TANACHIRA

Responsibility and Community & Social Engagement

Tanachira Retail Corporation Public Company Limited (the “Company”) places great importance on conducting its business responsibly and aspires to create a positive impact on communities, society, and the environment. The Company is also committed to minimizing any potential negative impacts arising from its operations across all business segments. Given the nature of its business, which involves importing and distributing globally recognized lifestyle and fashion brands for sale in Thailand and abroad, the Company has thoroughly studied and analyzed the potential impacts of its operations. This has been done through consultations with experts and the use of credible research data. The analysis has identified the following potential negative impacts that may result from the Company’s business activities:

- The use of plastic and non-biodegradable materials in the fashion and lifestyle industries has contributed to the growing problem of urban waste overflow. According to data from The World Bank (2022), global consumer waste is projected to increase by up to 70% by 2050 if no appropriate control measures are taken.
- The business operations can significantly impact natural resources, particularly in terms of water usage during the production process. In 2020 alone, global cotton production for the fashion industry consumed approximately 93 billion cubic meters of water—an amount equivalent to the drinking water consumed by residents of a major city in an entire year.
- The widespread use of single-use items—such as plastic materials and disposable packaging—continues to drive an increase in waste generation.

The Company recognizes that these impacts may create concerns within communities and society regarding increasing waste volumes, as well as competition for natural water resources with communities. Based on this analysis, Tanachira has developed long-term strategies to reduce these impacts, including practices that promote community, social, and environmental development. These include policies for selecting brands with sustainable business practices, strengthening communities and promoting quality of life through collaboration across all sectors, and initiating projects that create social/community engagement to support quality of life and well-being through projects aligned with business activities and types. This extends to promoting the use of environmentally friendly materials for packaging and reducing the use of non-biodegradable materials in business operations, such as using recycled polyester that helps reduce plastic waste in the ocean, which currently exceeds 14 million tons per year, or improving production processes to reduce waste and pollution emissions. This also includes designing packaging that considers environmental impact, promoting the design of products with longer lifespans to reduce unnecessary product replacement, and supporting the use of biodegradable containers such as paper cups, which reduces single-use plastic

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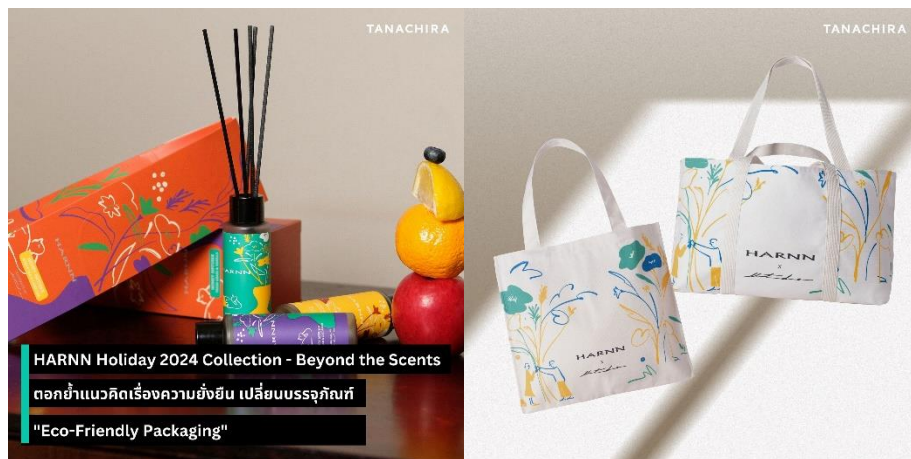
consumption. These operations will help Tanachira achieve a sustainable balance between business growth and caring for community and environmental impacts.

Social Policy and Practices

The Company has a policy to conduct its business with a focus on Corporate Social Responsibility (CSR) based on ethical principles to ensure fairness for all stakeholders involved. The Company also adheres to the principles of good corporate governance as a guideline to maintain operational balance. This includes active participation in improving quality of life through job creation, economic development, community and social engagement, as well as environmental stewardship. The Company supports education, arts and culture, healthcare, and the safety of people in the community, along with encouraging stakeholder participation, all of which contribute to the sustainable success of its business development.

Community and Social Projects and Activities

1. Tanachira promotes the use of recycled materials and supports sustainable development practices.



HARNN, a holistic wellness lifestyle brand under the management of Tanachira Group, demonstrates a strong commitment to sustainability and environmental and social responsibility. The brand operates under the concept of “Caring for the environment and promoting the use of recycled materials”, with the goal of creating lasting positive impacts on the planet and communities. HARNN Holiday 2024 Collection: Beyond the Scents reflects the brand’s dedication to sustainable development. This collection features a redesign of the HARNN Homey Diffuser Set packaging using recycled PET (rPET) plastic, which helps reduce plastic waste and promotes efficient use of circular resources. In addition, HARNN has developed eco-friendly fabric bags made from recycled polyester as a token of appreciation for its customers. The small bag is crafted from 10 recycled plastic bottles, while the oversized tote is made from up to 41 recycled bottles, helping reduce the need for virgin plastic and adding value to recycled materials.

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2. "HARNN Wellness & Hospitality joins the charity initiative "IHG Run for Good" to support the Foundation for the Blind.



HARNN Wellness & Hospitality, under the management of Tanachira Group, proudly participated in and supported the charitable initiative “IHG Run for Good”, organized by IHG Hotels and Resorts. This charity run aimed to raise funds for the Foundation for the Blind in Thailand under the Royal Patronage of H.M. the Queen, supporting efforts to improve the quality of life and create equal career opportunities for the visually impaired. This initiative reflects HARNN Wellness & Hospitality’s ongoing commitment to promoting health, well-being, and positive social impact in the communities it serves.

3. HARNN also contributed to a fundraising campaign to purchase an emergency ambulance for female cancer patients.



HARNN, a holistic beauty and wellness lifestyle brand under the management of Tanachira Group, proudly supported the “Central Group Women Cancer – Do Good, Help Women with Cancer” initiative for the 19th consecutive year. Organized by Central Group, this campaign aims to raise awareness about cancer prevention and support women battling cancer. As part of this effort, HARNN contributed

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products to the "Tree of Hope" charity activity, which encouraged donations and raised funds for the purchase of an emergency ambulance. Thanks to the collective support, the campaign successfully raised 2.5 million baht to donate one emergency vehicle to the National Cancer Institute.

4. Tanachira also played a role in providing aid to flood-affected communities.



Tanachira Retail Corporation Public Company Limited, or “TAN,” reaffirms its strong commitment to being an active contributor to Thai society by partnering with the Friends in Need (of “PA”) Volunteers Foundation, Thai Red Cross Society. The Company has extended its support to communities severely affected by flooding, helping deliver much-needed aid and relief to those impacted by the disaster.